

Brief Food and Growing Group update for Admin Meeting March 2021

Seed Potato 'alternative approach'

- Two weeks into Tattie Host strategy and going reasonably well. All of the 9 THs have had sales, particularly in the first week. This last week these have generally dropped off, except for Marcia at Marybank (but she sold v few the first week) and Wendy in Inverness who's almost sold out.
- Culbokie market 'trial tattie stall' (20 Feb) with only local Facebook advertising proved popular, and the fully advertised one (27 Feb) almost sold out. We pulled in leftover tatties from three THs to sell at 6 March markets, Culbokie v busy. NK market not quite so busy.
- So intention is to bring in all the leftover tatties and aim to sell them at the two markets next weekend, 13 March. Then review next step.
- **Income** that I'm aware of thus far (from 3 Tattie Hosts and 3 Culbokie/1 NK market) ...
£266.45 cash (3 tattie hosts £77.45, markets £189)
£67 BACS transfers by customers
Total : £333.45. (Info from 6 tattie hosts still to come in)
- **Costs** : £434.50 for seed potatoes , £21.41 for paper bags. Total: £455.91
- Once all leftovers have been brought in, will pull together full accounts. And we'll do a review of the whole approach with the THs.

Seed swap

Lesley put together an excellent box of packets of varied seed for each TH to put out for customers to look at (with instructions re hand H&S and sanitizer provided). Again THs report varied responses, but it's proved popular at the markets.